



Bridging the gap between business and creativity



Coaching, mentoring and leadership development

We help leaders, entrepreneurs, creatives and small business owners and teams develop their creative skills *and* business savvy. Because we believe creative leaders have the insight, ability and drive to change the world.

[READ MORE](#)

WE HELP

INDIVIDUALS

Explore your unique strengths, unpack your personal barriers and take your next step with confidence.

[Explore this >](#)

SMALL BUSINESSES

Enhance your strategic skills, hone your creativity and develop a sense of purpose, direction and alignment for your business.

[Find out more >](#)

CORPORATES & TEAMS

Develop your leaders and create a collaborative and high-performing culture to help your organisation innovate and grow.

[Create and grow >](#)

[BOOK A SESSION](#)

SHOP OUR DIY PRODUCTS



Self-Leading Kit

A 75 page jam-packed e-resource brings some of our most valuable and insightful leadership tools together in the one PDF workbook.

[FIND OUT MORE](#)



Business Plan for Creatives

Self-guide your business planning with our most impactful business coaching tool. This is an 89-page interactive PDF to guide you.

[FIND OUT MORE](#)



Buy the Bundle!

Purchase our 2 interactive PDFs together. Business Plan for Creatives + The Creative Self-Leading Kit. You'll receive immediate access to both resources.

[FIND OUT MORE](#)

[View all of our self-coaching resources here >](#)

THE CRAFT WAY



We focus on strengths

We help you explore your unique strengths, purpose and values to unlock your full leadership and entrepreneurial potential. So you can find your place of greatest impact and innovate, elevate and inspire – in business and in life.



We have deep expertise

We use robust, research-backed diagnostic tools and coaching approaches. We take the expertise that's usually only available for big corporates and make it accessible for individuals and small businesses. So all leaders at all levels get the support they need to thrive.



We are committed partners

From designing a tailored plan specific to your goals right through to providing ongoing support when our formal journey together has finished. We walk beside you and support you every step of the way.



Meg Watson – Owner
Meg Watson Jewellery

My work with Ami has been invaluable for my business. It helped me get a lot clearer on my 'why' in the business and the steps I need to do to get to the next level of where I want to go.

It has helped clarify what my values are in the business and also my strengths. Getting a greater understanding of my own strengths and learning style has also made me get clearer on what things I can do easily, and what things would be good to outsource... a game changer.

I have worked with Ami one-on-one and also in a group setting, and both have been truly magical experiences, with learnings that I apply in my business everyday.

MEET THE TEAM



AMI SUMMERS

Director and Lead Coach

"I believe that creative entrepreneurs running purpose-led businesses can have a meaningful and positive impact on the world. I can't wait to help your business make its greatest impact."



ELICIA DUCZMAL

Program & Client Support Manager

"I absolutely love supporting small business owners, and feel a great sense of achievement knowing that I can make a difference in someone's life."

If you're self-aware, invested in your own development and growth and curious about yourself – we're curious about you.

If you're ready to tap into creative ways of thinking, working, leading and living AND make an impact – we're here to partner with you and support you on your journey.

[BOOK A SESSION](#)

Coaching, mentoring and leadership development that bridges the gap between creativity and business.

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Read about What Matters to Craft Coaching and Development.
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About Craft Coaching and Development

We believe in creativity

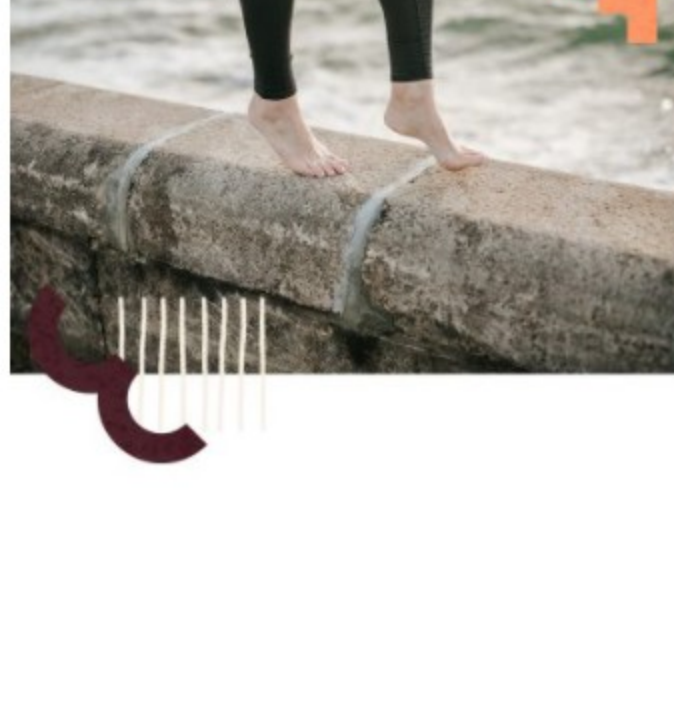
In 2007, Craft Coaching and Development (then known as The Creative Edge) was born from a radical and groundbreaking idea – that creativity has a critical role to play in our businesses and our lives.

At Craft, we believe creative practices – like nurturing curiosity, using available resources in new ways, taking a big vision from idea to execution, and creating opportunities from the unexpected – aren't just for artists, but for everyone.

More than that, we believe the world needs people to practice creative ways of thinking, working, leading and living.

We need innovators, dot-connectors, disruptors, pioneers, opportunity-seekers and idea-generators.

We need creative people running purpose-led businesses and leading high-performing, connected teams.



The world needs people who can find new solutions to the sticky problems and complex challenges of our times.

We need people like you



Coaching with Craft isn't about following a 3 step process or a method for success. Because replicating someone else's proven formula means you bypass your greatest strength as a creative – your creativity.

Coaching with Craft is about finding new ways to elevate your life and your business – ways that wholly and beautifully align with who you are and what you're here to do.

It's about using proven frameworks and evidence-based strategies and tools as a grounding for our work together. So we can help you define the meaningful, impactful outcomes you'd like to achieve and walk with you as you work to achieve them.

It's about helping you access and cultivate your unique strengths so you can use them to lead in your life, your work and your world.

We are deeply honoured to do this work with you



We've helped countless clients and their teams tap into their strengths, enhance their skills, lead their businesses and reach their personal goals.

We've supported them to think in new ways about old problems and see opportunities in change.

We've used our evidence-based coaching and leadership tools to help them think strategically about their work, develop their business acumen and planning skills and enhance their ability to lead themselves and their teams.

We've walked alongside them as they've created calm, clarity, insight, energy and momentum in their work and their lives.

We've witnessed as they've confidently responded to challenges, used their unique gifts to reinvent their industries and created the kind of change that has a positive impact on our world.

It's no wonder that we love, and feel honoured, to do this work with you.



Jena Dickson – Owner
By Jena Marie

Working with Craft has been one of my best business investments to date. I feel so much more solid in what I'm doing and where I'm going, and everything feels so much easier! Ami's guidance and wisdom are delivered in such a nurturing and kind way. I felt supported at every step. Our work together has not only taught me so much about my business but also about myself – things that permeate into everything I do.

I truly believe that every business would benefit from some Craft magic. Ami is the person you want in your corner. You will feel so supported as you delve into what is quite an emotional journey. You will learn so much about yourself. It's far more than "business advice."



We design your coaching journey with care

We know the impact that coaching can have and we know how to design a custom experience to help our clients achieve the outcomes they need. We use what we've learned over more than a decade of consulting experience to deliver a customised process that is transformational for the people and teams we work with.

Your coaching plan is tailored to you. We spend time and great care crafting your individual coaching journey so that each session addresses your goals and challenges and builds together to create a crescendo of clarity, insight and powerful change.

Every part of your experience with us is carefully considered and we honour the time and energy you bring to your coaching journey. During our face-to-face sessions in our beautiful, calm spaces in Mornington and Seddon, we bring nourishing snacks (often homemade!) that provide healthy sustained energy, and that are constructive for brain function. We distil an essential oil blend suited to your current situation. We remember your coffee order and have one waiting for you or pour you a cup of organic tea.

Although we don't cater in our Zoom sessions, we still bring the same level of care to crafting your online coaching experience. No matter how we spend our time together, we create a supportive space for your ideas, a creative process that feels energising and engaging, where we bring a gentle focus to the work.

But it isn't just about the feel-good stuff. We have more than a decade of experience and our coaching approach is grounded in evidence-based techniques, proven diagnostic tools and practical business support. The stuff you usually only find in corporate environments but that we believe should be accessible to entrepreneurs and small business owners, too.

Finally, when the formal coaching relationship is over, the support doesn't stop. We walk alongside you, always, as you move through the next steps.



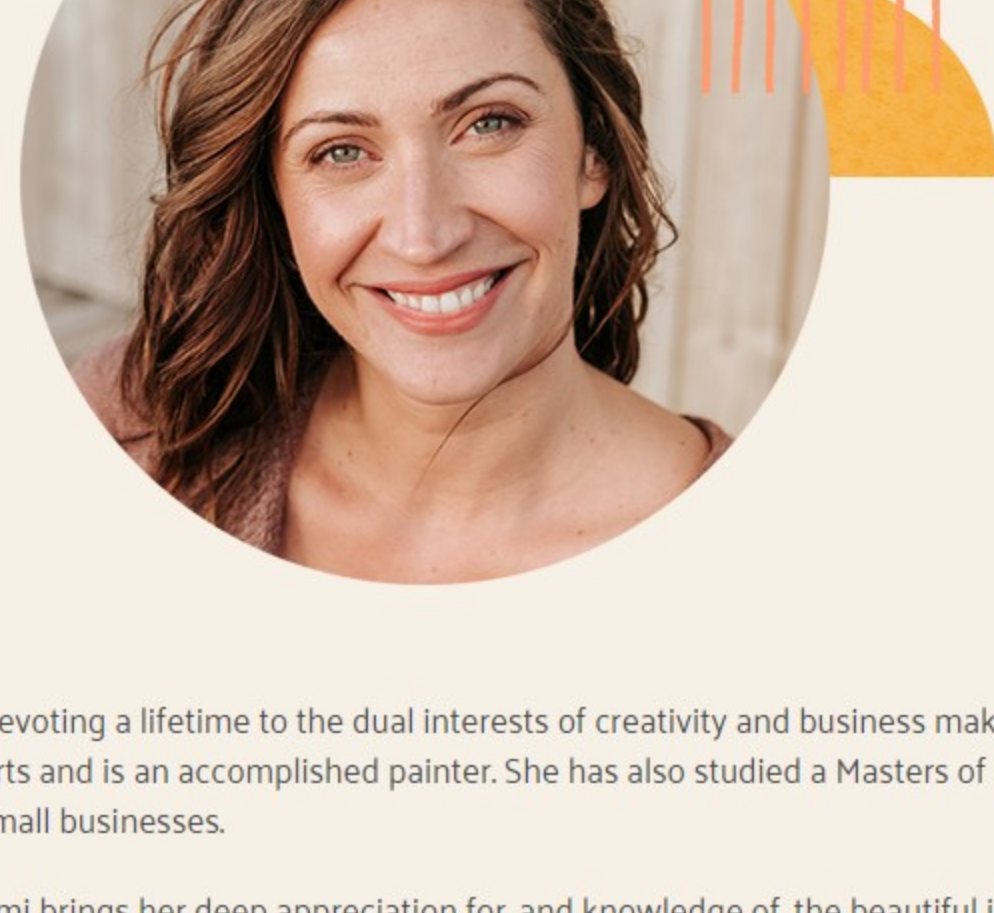
Christina Chiodo, Owner
That Sounds Nice

I started working with Craft when I was in a real state of flux. I was feeling directionless and staid, and the combination of Ami's calm, intuitive demeanour mixed with practical diagnostic results (like the LTM - um, wow!) made me feel instantly comfortable.

I had no qualms in then also joining Craft's online program in early 2020 where I worked through a whole business plan that helped me clarify my future direction.

As a freelance copywriter who feels a lot like this job is a 'vocation', and where the personal, professional (and political!) are completely intertwined for me, Ami continues to give me calm guidance and boundaries, as well as pushing me past the stories I tell myself.

THE CRAFT TEAM



Ami Summers
Director and Lead Coach

"I believe that creative entrepreneurs running purpose-led businesses can have a meaningful and positive impact on the world. I can't wait to help your business make its greatest impact."



Devoting a lifetime to the dual interests of creativity and business makes for some pretty interesting synergies. Ami would know. She holds a Bachelor in Fine Arts and is an accomplished painter. She has also studied a Masters of Entrepreneurship and Innovation and has owned, managed and run several successful small businesses.

Ami brings her deep appreciation for, and knowledge of, the beautiful intersection between the creative and business worlds to her work as Director and Lead Coach for Craft. She has worked with hundreds of small business owners, entrepreneurs, creatives and individuals over more than a decade – using a strengths-based philosophy to help them unlock their full potential.

Her breadth of experience as a coach and her consultant spans across communities and industries. Ami has worked with bushfire survivors, First Nations communities, corporate leadership teams, government and education, arts program participants, small business leaders and CEO's.

Ami blends a flexible and intuitive style with robust coaching frameworks and evidence-based diagnostic tools. She holds accreditations with Mentor Coach (since 2011), Langley Group's MScEIT, Human Synergistics' LSI/IGSL, is a member of the International Coaching Federation (Membership ID: 0093370528) and is a certified 4MAT Learning Type Measure (LTM) facilitator.

As part of her corporate experience, she has delivered leadership development work and cultural audits to organisations such as Glen Eira City Council, Essential Energy, Powercor, Calibre, VIBRA, DOXA, Cereal Partners Worldwide, TTI and The Seed Fund. She takes the methodologies and concepts that work for big corporates and makes them practical and accessible for purpose-driven small businesses, initiatives and individuals.

Her interest in helping women succeed in the entrepreneurial space, and her commitment to philanthropy, have seen Ami involved in the National Women's Leadership Program Compass and Antarctic Leadership Program Homebound Bound with Dattner Grant and act as a Board Member for Gippsland Centre for Sexual Assault.

Ami was recently named as one of the top ten Business Coaches in Australia by GigSuper.

Read Ami's detailed bio and portfolio of past clients and projects here >



Elicia Duczmal
Program & Client Support Manager

"I absolutely love supporting small business owners, and feel a great sense of achievement knowing that I can make a difference in someone's life."

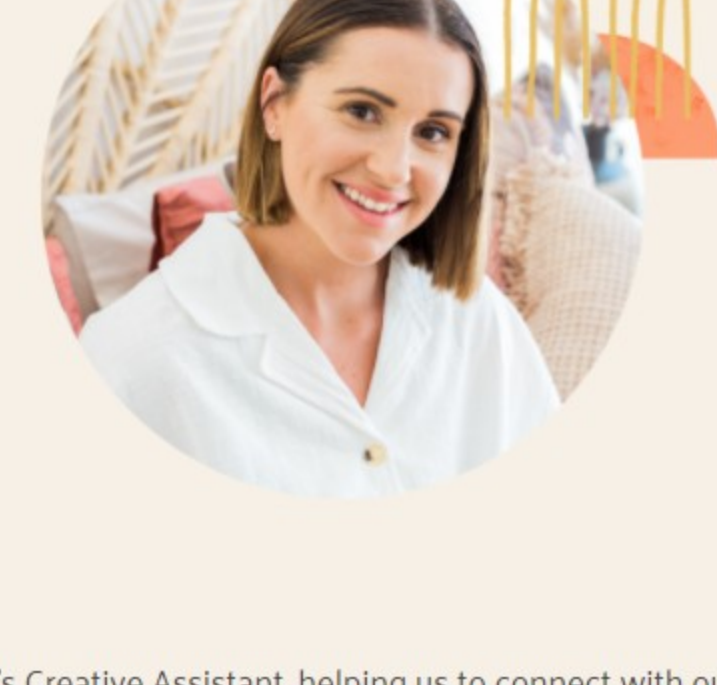
Elicia supports and guides Craft's clients through the coaching process and creates a foundation of nurturing competence for the Craft team.

She manages essential administration, holds client's hands through the onboarding process, prepares workshops and bookings, takes care of the to-dos and keeps Craft's vision and strategy firmly on track.

In short, she is a beloved and essential member of the team providing a calm breath of fresh air to Craft's clients and coaches.

Elicia is a high level Executive Assistant with 20 years' experience in the areas of secretarial, administration, EA/PA, staff and client management, and project coordination. She's no stranger to fast-paced corporate environments, having worked in Ombudsman schemes, Registered Training Organisations, and Leadership Development. She also has experience in travel and hospitality.

She runs her own small business, Elite Virtual Assistance and understands, first hand, the complexities facing Craft's clients. Like Ami, she is committed to supporting women in business and is driven by knowing her work makes a difference for Craft's clients and community.



Kirralee Walter
Creative Assistant

"I absolutely love helping soul led businesses to shine and supporting them with their creative assistant needs, so they can start thriving again."

Kirralee is Craft's Creative Assistant, helping us to connect with our audience through branded content, digital content creation and creative coordination.

Kirralee is happiest when she is helping soul-driven, passion-led businesses like Craft to shine, always facing a challenge with a supportive, creative approach. She embodies our team culture so beautifully and is innovative, enthusiastic, kind and consistent and we love having her as part of our team. Kirralee lives on the beautiful Mid-North Coast of NSW with her husband and 3 children and started her business Right Hand Gal when her focus was centred on her young family.



Ange Hammond
Website Development

Driven by a passion to make the internet beautiful one website at a time, Ange Hammond launched Resonant Imagery in 2009. Ange is a web designer and developer who listens and connects with clients to ensure they are proud to showcase their new website to the world and leads our website development for Craft.

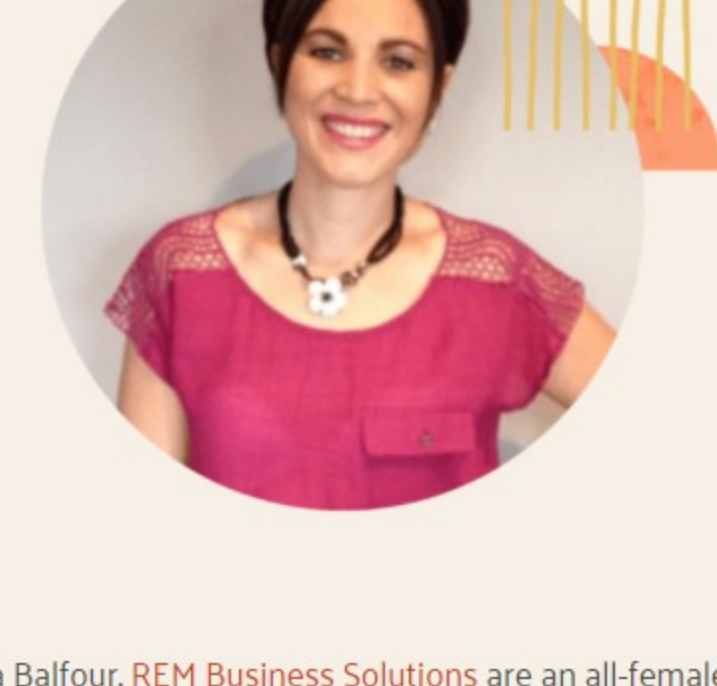
With a background in marketing and administration (and a past life as a yoga teacher), coupled with university-level design and business education, Ange has the right mix of skills to create and build stunning websites, from start to finish and is a calm, wise presence in our team who constantly leads from a place of integrity, initiative and creativity.



Jena Dickson
Graphic Design

Jena is a talented graphic designer and illustrator who specialises in creating visual brands that are not only beautiful but purposeful, meaningful and most importantly, a true reflection of her clients and their businesses.

Jena and her business By Jena Marie lead all things design for Craft, and her approach to work is collaborative, clear and always innovative. Jena works with the Craft team to create beautiful branded visuals and feels very passionately about our shared vision of people living and working in their purpose. Be sure to check out Jena's beautiful work and her incredible products & services.



REM Business Solutions
Bookkeeping

Led by Rebecca Balfour, REM Business Solutions are an all-female team of accountants and bookkeepers and are a Supply Nation approved company.

Rebecca is a qualified accountant and holds a Bachelor of Commerce degree from the University of Southern Queensland. She is also a registered BAS Agent with the Australian Taxation Office and a Fellow member of the Association of Accounting Technicians (AAT).

The team are great communicators, friendly and kind. We love working with Toni, Adele, Rebecca and the team.



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BOOK A SESSION

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JOIN UP

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Individual Coaching



Whether you're getting ready to make your next big move, grappling with a complex decision, or simply looking for support as you personally evolve and grow – Craft can help.

With our coaching exercises, diagnostics and leadership tools we support you to:

- ✓ Get clear on your direction
- ✓ Unpack personal barriers
- ✓ Identify what's unique about you
- ✓ Step into your strengths
- ✓ Face your challenges
- ✓ Live a fulfilling, meaningful and aligned life

Individual coaching packages

3-month and 6-month plans

Ongoing coaching and support to help you move through the current phase of your life and set you up to confidently face whatever comes next. The number and timing of these sessions are tailored to you. Sessions start at \$275 plus GST per hour, and are two hours long.

Ad hoc sessions

Plan and book sessions as needed or access our diagnostic tools as a one-off service. Sessions start at \$350 plus GST per hour, and are two hours long.

Design your own plan

Looking for something else? Let us know what you need and we'll design a plan together. Sessions start at \$350 plus GST per hour, and are two hours long.



Amanda Jacobs – General Manager
Blairgowrie Yacht Squadron

I have really enjoyed the feeling of clarity that I leave with after every session. I now have a through line to connect all the work I have taken on, to better understand and therefore communicate my story to others. It has been so valuable to step out of the tasks, to work on a plan for the future, to spend time focusing on me.

To understand my values was a huge step for clarifying why I make decisions or work well in particular environments, understanding how others receive information has helped with managing my team better. Coaching with Ami has been a game changer for me.

Ready to step into your strengths?

We'd love to hear from you. Your first 30-minute phone session with us is free and comes with no obligations. It's important that we click, so we use this time to have a chat about where you're at and find out if we're a good fit.

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Small Business Coaching

As a business owner, YOU are your businesses most valuable asset – and the greatest investment you can make in your business is one that you make in yourself.

If you run a business with 20 staff or less and you need support to develop as a leader, plan for growth or navigate the complexities of small business ownership – Craft can help.

We are small business experts and have partnered with hundreds of small business leaders, supporting them on their journeys. We've also managed and run our own successful businesses for years.



Leah Mether – Director
Methmac Communications

Ami is the secret weapon for my business.

She is a fantastic sounding board, supporter, adviser and calming influence who perfectly balances my high energy, action orientated approach to work and life. Ami is full of practical advice and makes me stop and consider the bigger picture which ensures I stay strategically focussed to meet my business vision. I highly recommend working with Ami if you want to step up your personal and career success.

Small business coaching services

We have a range of services available to suit different needs, learning styles and budgets.

Our DIY Resources

Self Leading Kit >>

A 75 page jam-packed e-resource brings some of our most valuable and insightful leadership tools together in the one PDF workbook.

Business Plan for Creatives >>

Self-guide your business planning with our most impactful business coaching tool. This is an 89-page interactive PDF to guide you.

1:1 Small Business Support

Tailored, 1:1 small business coaching, leader mentoring and consultation services. Creative, supportive and robust tools and approaches to help you innovate, elevate and inspire.

[Find out more >](#)

Small Business Group Programs

Access a community of purpose-driven, values-led small business peers as you begin, or continue, your journey to developing as a leader in your life, your business and your world.

[Find out more >](#)

Diagnostic Tools

We combine creative coaching approaches with a range of research-backed diagnostic tools to help us build a picture of your strengths and preferences, understand your personal barriers and fast track your development.

[Read more >](#)



Fiona Johnston – Owner
Peach Business

Ami and the team at Craft Coaching are phenomenal. It is truly rare to find someone so kind, purpose led and wise, who is also strategic, focused and business savvy. Ami combines a magical mix of skills, experience and intuition with the way she delivers her coaching.

Ami is the business and leadership coach of many of my small business clients and I can't recommend her services more highly. She's a true unicorn.

Let's start the journey

If you have questions about working with us, we'd love to hear from you.

[GET IN TOUCH](#)

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- HOME
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- FREE RESOURCES
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- BLOG
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1:1 Small Business Support

Develop your strengths, hone your business skills and expand your capacity for creativity with 1:1 small business support from Craft.

Together we explore your purpose and values, delve deep into the unique gifts you bring to your business and create a plan for future growth and success.

- BUSINESS COACHING
- LEADER MENTORING
- CONSULTING
- ONGOING SUPPORT

Business Coaching

Starting with an introductory session, we help you articulate your goals and explore how coaching can support you. We outline a customised approach that will achieve your outcomes, and co-design how we do this together.



Deep Dive

Half a day devoted entirely to developing you and your business. We spend the first hour on you as the business owner, uncovering your strengths and your communication and working styles. We then set the foundations to build a solid business – identifying your business values, your business purpose, and what you want more of. Finally we tackle planning and strategy – getting clear on your focus for the next three years and working backwards to design the implementation.

Deep Dive sessions are charged at \$1295 plus GST and include access to two leadership diagnostics. All Deep Dive session participants also receive a 50% discount on our Self-Leading Kit to continue and extend their business planning and leadership development.



3-month plan

Perfect for focussed learning, executing a growth plan or exploring and amplifying an existing opportunity, the 3-month plan is an intensive program for quick results.

Minimum of 8 hours of coaching delivered at a frequency of your choice (weekly, fortnightly, monthly), starting at \$275 per hour plus GST and are two hours long.



6-month plan

A transformational program that builds your personal capacity as a business owner and supports you as you develop and implement your business plan. The 6-month plan includes access to personal diagnostics and strength and value assessments.

Minimum of 12 hours of coaching delivered at a frequency of your choice (weekly, fortnightly, monthly), starting at \$275 per hour plus GST and are two hours long.



Design your own plan

A single session to tackle a specific challenge, or sessions booked as needed, the design your own plan option gives you the flexibility to tailor your approach with your unique outcomes in mind.

You can use this option to book sessions where we facilitate your business plan, supporting and coaching you as you write it yourself (building your skills in planning and strategy for the future).

We can also do one off sessions where you are in charge of our focus. Sessions start at \$350 per hour plus GST and are two hours long.

BOOK A SESSION



Leader Mentoring

Navigating the complexities of small business ownership on your own can feel overwhelming and lonely. Decision-making, people management and the responsibility of success rest solely on your shoulders. With business leader mentoring you have ongoing access to a committed partner – a supportive coach and small business expert who is invested in your wellbeing and outcomes.

We start by designing an executive level leadership development plan tailored to you which can include both in depth sessions and regular mentoring calls so you're supported every step of the way.

Mentoring packages can be accessed as stand-alone packages or added to any small business coaching plan to provide an extra level of support.

Starting from \$750 plus GST per month.

TALK TO US ABOUT LEADER MENTORING

Consulting

Bespoke leadership development, business consultation, and diagnostic delivery and coaching services are available on request.

Day consultation rate applies.

Get in touch to find out more

Ongoing Support

The support doesn't stop when your formal work with us is completed, we're with you every step of the way. In addition to informal check-ins, we also provide monthly group coaching calls and access to support from a community of purpose-driven, values-led small business owners through the Creative Business Think Tank.

Find out more and become a member



Anna Rogan - Owner
Anna Rogan Copywriting

Ami perfectly combines warmth, support and general wonderfulness with intelligence and real deal, evidence-based strategies.

Working with her on my business mindset and goals leaves me feeling empowered and expansive and ready to take on the world. I always feel safe and trusting in the work and in Ami's expertise.

Ready to develop your leadership potential?

We'd love to hear from you. Your first 30-minute phone session with us is free and comes with no obligations. It's important that we click, so we use this time to have a chat about where you're at and find out if we're a good fit.

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Small Business Group Programs

Group Coaching Programs

Enjoy the support, encouragement, sense of connection and creative problem-solving that comes from learning and growing with a community of like minded peers.

Craft's range of small business group programs are perfect for people who prefer to learn with others and are a great way to access small business coaching and support at an affordable price.



The Create Program

Online | Starts 25th February 2022 | REGISTER NOW

During each monthly session, experienced and accredited coach Ami Summers will facilitate sections of Craft Coaching and Development's most popular 1:1 coaching plan format delivered in a group setting. Within six months, you'll have a complete Blueprint Map and new business skills and clarity to use in your business. A collaboration with MP Kickass Collective.

[FIND OUT MORE](#)



Creative Business Think Tank

A free, supportive membership for past or existing clients of Craft Coaching.

The Creative Business Think Tank is a free membership for past and existing clients of Craft (including participants of our programs and workshops) to access support outside a coaching plan or program. Your membership includes access to a private active Facebook Group - where you can network with other creative business women to help you pivot, think of creative solutions and respond to the rapidly changing environment small business owners are facing.

Occasionally, paid masterclasses by Think Tank members will be offered - to share their knowledge, products and services. You can join our [Creative Business Think Tank Facebook Group here](#).

Confidentiality: if you prefer for your coaching journey to remain private, you may choose to reach out to us 1:1 when you need support.

When you arrive in the Think Tank, we like to introduce new members to the group to forge familiarity and bonds within the community; please let us know if you'd prefer to remain anonymous.

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[Read about What Matters to Craft Coaching and Development.](#)

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Corporates & Teams

If you're a larger organisation or NFP that wants to develop your leaders, build your culture and breakthrough in your industry with growth and innovation – Craft can help.

We have more than a decade of experience providing consulting and coaching in a broad range of industries:

- › Energy
- › Government
- › Community services
- › Professional services
- › Banking and finance
- › Not for Profits

We've worked at all levels, including enterprise leadership and boards, and have been the preferred suppliers of leadership development for several government organisations.

Our corporate services are tailored to your organisation's needs and challenges and include the use of highly-effective, robust and research-backed diagnostic tools to fast track the outcomes you desire.



Leadership Development Consulting

Craft delivers coaching and facilitation in the following diagnostics and areas of expertise:

- › LSI (Lifestyles Inventory)
- › GSI (Group Styles Inventory)
- › VIA (Signature Strengths Survey)
- › MSCEIT (Emotional Intelligence)
- › Learning styles diagnostic (LTM/4MAT)
- › DISC Profile
- › Hays Leadership Styles
- › Organisational Cultural audits
- › Values alignment
- › Creativity and Innovation consultation and facilitation
- › Leadership coaching

Workshops

We have a range of signature programs and workshops that we deliver to small groups, staff groups and corporate clients.

We can also work with you to develop and facilitate a program or workshop to suit your specific requirements.

Craft's signature programs and workshops:

Strengths Workshop (half day)

Strength identification and implementation using the VIA Signature Strengths Survey.

4MAT Workshop (half day)

Identify individual learning styles, and how to engage and communicate more effectively with others.

Purpose and Values Workshop (half day)

Exploring and defining your Purpose and Values in your business, organisation or at work.

LSI Workshop (one day)

Delivering the Lifestyles Inventory diagnostic (LSI) – explaining the tool, and debriefing the group's results.

Emotional Intelligence Workshop (one day)

Delivering the MSCEIT (Emotional Intelligence test) and learning how to manage, understand, recognise and use emotions and debriefing the group's results.

Leading your Why (3 hours)

Identifying your purpose, and how to integrate this back into career and business objectives.

Where Creativity and Corporate Collaborate (4 hours)

How to construct a creative culture.

[CONTACT US ABOUT OUR SIGNATURE PROGRAMS](#)



Kate Forsyth and Dave Bunting –
Directors
The Good Day Club

Coaching was all pretty eye opening and at times confronting. The supportive, non judgemental environment including the serene, calm vibe brought by Ami really worked for us. I did not need any tough love or harsh advice at at time when I was feeling very vulnerable.

All of it was so valuable. It helped us through a super hard time in the business, made us face up to the reality of things and gave us the skills and more of a framework to work out the best structure.

How easy things like our values and strategy came together – I've always found those things so gruelling at other times. I feel super pumped for for the future!

Take your organisation further

We'd love to hear from you. Arrange a free 30-minute phone session to discuss your organisation's goals and how Craft can help.

[LET'S START THE CONVERSATION](#)

Coaching, mentoring and leadership development that bridges the gap between creativity and business.

We offer individual, small business and team coaching via a welcoming and private online experience for clients and teams in all locations. Face to face delivery is available on request.

[BOOK A SESSION](#)



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Diagnostic Tools

Diagnostic tools help us to build a picture of your strengths, understand your current personal barriers and fast track your development.

Combined with supportive coaching and debriefing, we use the insights these tools provide to:

- ✓ help to deepen your insight and self-awareness
- ✓ leverage what's 'right' about you
- ✓ through a new framework, we build a plan to create more of what you want in the future.



Tools we use

Through years of experience administering all types of corporate leadership tools, we've handpicked the most robust, research-backed and effective tools to:



Create a picture around your strengths, personal barriers, behaviours, thinking and tendencies/preferences.



Amplify the characteristics that contribute to you flourishing and being your best.



Create self-awareness to build leadership skills personally and professionally.

We believe coaching tools should invite and embrace the whole human condition rather than box you in – that's why we don't use personality assessments in our work with you. The tools we use measure where you are right now as a snapshot in time, rather than define the parts of you that are less fluid.

Craft Coaching and Development is accredited in administering:

- > Lifestyles Inventory (LSI 1 and 2)
- > Group Styles Inventory (GSI)
- > Emotional Intelligence Test (MSCEIT)
- > Certified Practitioner (The Emotional Culture Deck)

We also provide access to:

- > Learning Type Measure diagnostic (LTM/4MAT)
- > Signature Strengths Survey (VIA)
- > DISC Profile
- > Hays Leadership Styles Survey

If you're ready to tap into creative ways of thinking, working, leading and living AND make an impact – we're here to partner with you and support you on your journey.

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Contact

The biggest hurdle in coaching is stepping up in the first place.

We're here for you when you're ready to take it.

We would be thrilled to support your small business, leadership journey and development of your personal and professional direction.

Complete our contact form below and we will respond within 24 hours.


You can also book a free 30-minute call via our [online booking system](#).



Your Name*

Your Email*

Your Message*

I'm not a robot  reCAPTCHA
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SEND

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